

What's your HUSTLE?

5 things to consider for a side or main business

- 1. Choose a side hustle that matches your skills and interests.
- 2. Determine your time commitment.
- 3. Make a strong business plan*
- 4. Figure out your earning goals.
- 5. Familiarize yourself with the law.





A-l assistance

Chat GPT - https://chat.openai.com/

www.aiprm.com

Prompt:

In order for me to use your full potential for my business, I need to make you a partner. What information do you need from me to have you understand the business so that you can offer customized and actionable ideas for increasing profitability and scaling? Before you answer, do you understand my goal and request?

A-I Partner Questions

- 1.Business Overview: Please provide a brief description of your business, including the industry you operate in, the products or services you offer, and your target market.
- 2. Current Challenges: Share the specific challenges or pain points you are currently facing in your business. This could include issues related to profitability, customer acquisition, operational efficiency, or any other areas that you would like to focus on improving.
- 3. Goals and Objectives: Clearly outline your short-term and long-term goals for your business. What are you aiming to achieve? This could include financial targets, market expansion plans, or other growth objectives.
- 4. Target Customers: Provide information about your target customers, including their demographics, preferences, and behaviors. Understanding your customers will help in tailoring strategies to attract and retain them.
- 5. Competitive Landscape: Describe your main competitors and their strengths and weaknesses. This will help in identifying areas where your business can differentiate itself and gain a competitive advantage.
- 6.Current Marketing and Sales Strategies: Share details about your existing marketing and sales strategies. This includes the channels you use to reach customers, your messaging, and the effectiveness of your current efforts.
- 7. Financial Data: Provide relevant financial information, such as revenue and profit margins, as well as any other financial metrics that are important for your business. This will help in analyzing the financial health of your business and identifying areas for improvement.
- 8.Resources and Constraints: Let me know about any resources or constraints that may impact the implementation of suggested ideas. This could include budget limitations, staffing constraints, or any other relevant factors.

Create a great lead magnet that can be used to obtain the email address of people visiting the website and people that watch the expert speak from the stage (use URL)

Here are a few ideas for a lead magnet for a website like Subtle Skills, which I assume is focused on skill development and personal growth:

Free eBook: "The Subtle Skills Success Handbook: 10 Essential Skills You Weren't Taught in School." This eBook could cover key topics related to personal development, communication, leadership, etc.

Webinar or Video Series: "Unlock Your Potential: A 5-Part Video Series on Mastering Subtle Skills." This could be a series of short, digestible videos that provide actionable tips.

Interactive Quiz: "What's Your Subtle Skill Score? Discover Your Strengths and Areas for Improvement." Quizzes are interactive and engaging, and you can provide personalized feedback based on the results.

Checklist or Cheat Sheet: "The Ultimate Subtle Skills Cheat Sheet: Quick Tips for Instant Improvement." This could be a one-pager with quick tips and actionable advice.

Free Consultation or Coaching Session: If the expert is comfortable with it, offering a free 15-minute coaching session could be a powerful lead magnet.

Remember, the key to a successful lead magnet is that it should offer value, be relevant to your audience, and be instantly accessible. Once you've decided on a lead magnet, you can promote it on your website, during the expert's speaking engagements, on social media, and in any other marketing channels you use.

Marketing Plan

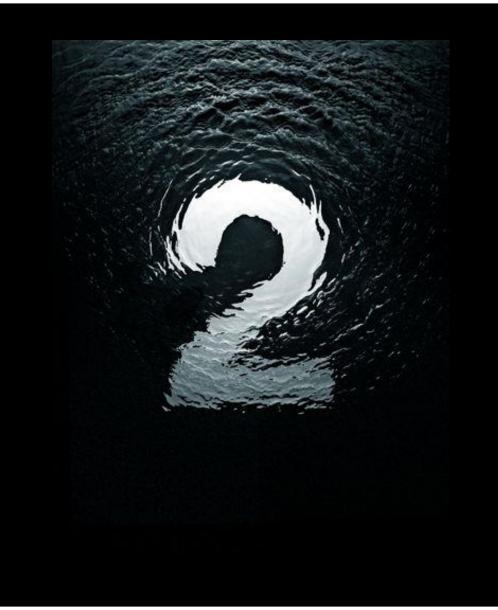
Certainly! Here's a sample content strategy plan in table format for your social media marketing efforts:

CONTENT TYPE	FREQUENCY	PLATFORM	TOPICS/THEMES	OBJECTIVES
Educational Blog	Weekly	Website	- Importance of internet sales	- Position as industry thought leader
			- Effective telephone techniques	- Drive website traffic
			- Maximizing service department	
			profitability	
Video Tips	Bi-weekly	YouTube	- Handling objections in sales	- Establish expertise
			- Effective service advisor upsells	- Engage and educate audience
			- Building customer rapport	
Client Testimonials	Monthly	LinkedIn	- Success stories from dealership	- Build credibility and trust
			clients	- Attract new clients
Industry Updates	Weekly	Facebook	- Latest trends in automotive sales	- Keep audience informed
			- Market insights and statistics	
			- Regulatory changes in the industry	
Interactive Polls	Monthly	Twitter	- Customer preferences and opinions	- Encourage audience engagement
			- Industry-related trivia	

Create the interactive quiz based on this thread, it needs at least 7 questions that, when answered, will highlight at least 2 areas within the sales department that our company can adjust, update or replace to increase lead conversation and overall sales create

- 1. Question: How do you currently track the source of your leads? Options: a) Manually record it in a spreadsheet or notepad. b) Utilize a CRM system that automatically tracks lead sources. c) Not sure/I don't track lead sources.
- 2. Question: How quickly do you typically respond to incoming leads? Options: a) Within an hour or less. b) Within a few hours. c) It varies/I'm not sure.
- 3. Question: How do you handle follow-ups with leads who have not converted yet? Options: a) Consistently follow up multiple times until conversion. b) Occasionally follow up, but not consistently. c) I don't have a structured follow-up process.
- 4. Question: Do you have a lead scoring system in place to prioritize high-quality leads? Options: a) Yes, we have a lead scoring system that helps us prioritize leads. b) No, we treat all leads equally. c) I'm not familiar with lead scoring.
- 5. Question: How do you track and schedule appointments with leads? Options: a) We use a CRM system to record and schedule appointments. b) We rely on manual methods such as calendars or spreadsheets. c) We don't have a structured system for appointment tracking.
- 6. Question: How do you ensure consistent and timely communication with leads? Options: a) We have predefined communication templates and automated reminders. b) We rely on manual reminders and ad hoc communication. c) Communication consistency is not a priority for us.
- 7. Question: Do you regularly review and analyze lead conversion metrics and sales performance? Options: a) Yes, we track and analyze lead conversion metrics on a regular basis. b) Occasionally, but not consistently. c) No, we do not regularly review lead conversion metrics.

After answering these questions, the quiz taker will receive their results highlighting the areas within the sales department that could benefit from adjustments, updates, or replacements to increase lead conversion and overall sales. This could include areas such as lead tracking, follow-up processes, appointment scheduling, lead scoring, communication consistency, and regular performance analysis.



Create a podcast

I don't know what to talk about.

I don't want to make a podcast.

I prefer to write, not talk about it.



Create 13 show names for a video podcast that is hosted by three successful entrepreneurs that discusses business, life, mindset, and attitude with a side of humor.

Results:

"Entrepreneurial Chats & Chuckles: The Success Trio"

"Mindset Mavericks: Business, Life, and Laughter"

"Success Unplugged: Entrepreneurs Talk Business & Life"

"The Mindful Trio: Humorous Lessons in Business & Mindset"

"Life & Laughs: Candid Conversations with Successful Entrepreneurs"

"The Visionary Vibes Show: Entrepreneurs Unleashed"

"Entrepreneurial Uproar: Where Business Meets Laughter"

"Humor & Hustle: Three Entrepreneurs' Video Lounge"

"The Attitude Advantage: Insights from Entrepreneurs"

"Humor & Grit: Three Entrepreneurs on Life's Journey"

"Business Bytes & Banter: Video Talks with Entrepreneurs"

"The Winning Perspective: Entrepreneurs' Video Roundtable"



Write 10-episode titles with a brief description of each for the show named "Humor & Grit: Business, Life, and Laughter" which is hosted by 3 successful entrepreneurs that discuss business, life, mindset, and attitude with a side of humor.

Results:

- 1. Episode Title: "From Startup Fails to Hilarious Tales" Description: The hosts share their personal experiences of early business endeavors gone wrong, turning missteps into laughter and valuable lessons.
- 2. Episode Title: "Laughing at Work: The Power of Humor in Business" Description: Discover how humor can boost productivity, team dynamics, and creativity in the workplace, all while sharing funny anecdotes from their own companies.
- 3. Episode Title: "Mastering the Entrepreneurial Mindset" Description: Dive into the essential mindset shifts that have contributed to the success of the hosts' entrepreneurial journeys, sprinkled with witty stories that shaped their perspectives.
- 4. Episode Title: "Life Hacks and Hilarity" Description: Unearth a collection of life hacks, tricks, and shortcuts that the entrepreneurs swear by, including some comedic attempts that didn't quite go as planned.



Write 10-episode titles with a brief description of each for the show named "Humor & Grit: Business, Life, and Laughter" which is hosted by 3 successful entrepreneurs that discuss business, life, mindset, and attitude with a side of humor.

Results:

Host 1: [Introduction] Host 1: "Welcome, everyone, to another exciting episode of 'Humor & Grit: Business, Life, and Laughter.' I'm your host, [Name], and today, we're diving into a topic that's both practical and hilarious — life hacks!"

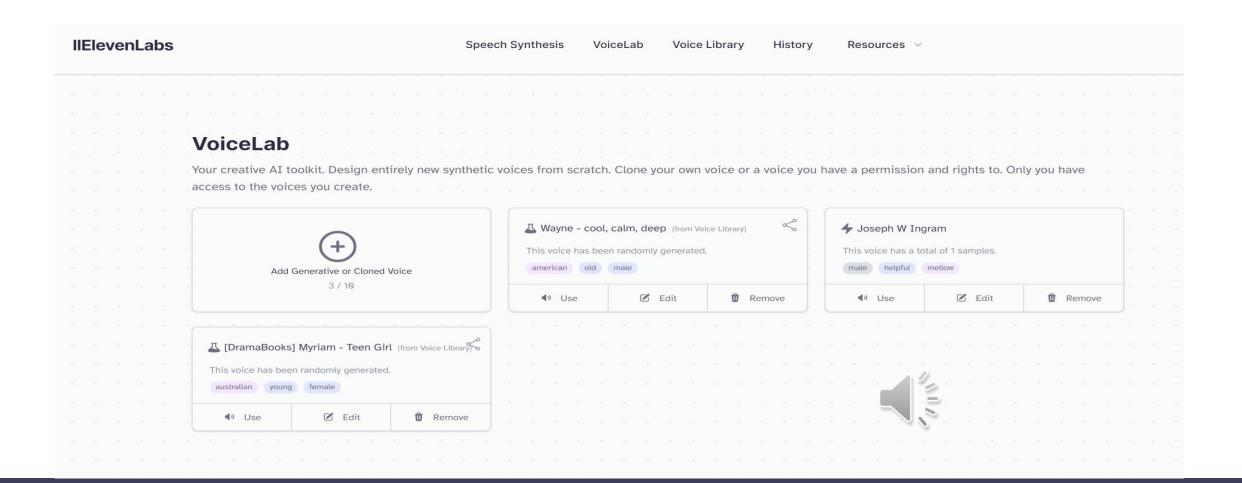
Results:

Host 2: [Introduction] Host 2:
"Hey there, fellow
entrepreneurs! It's [Name],
and we're thrilled to share
some life hacks and humor on
today's episode of 'Humor &
Grit: Business, Life, and
Laughter.' Get ready for some
laughter and a few tricks up
our sleeves!"

Results:

Host 3: [Introduction] Host 3: "Greetings, everyone! I'm [Name], and you're tuned in to 'Humor & Grit: Business, Life, and Laughter.' Today, we're sharing life hacks that have brought both efficiency and hilarity into our entrepreneurial lives."



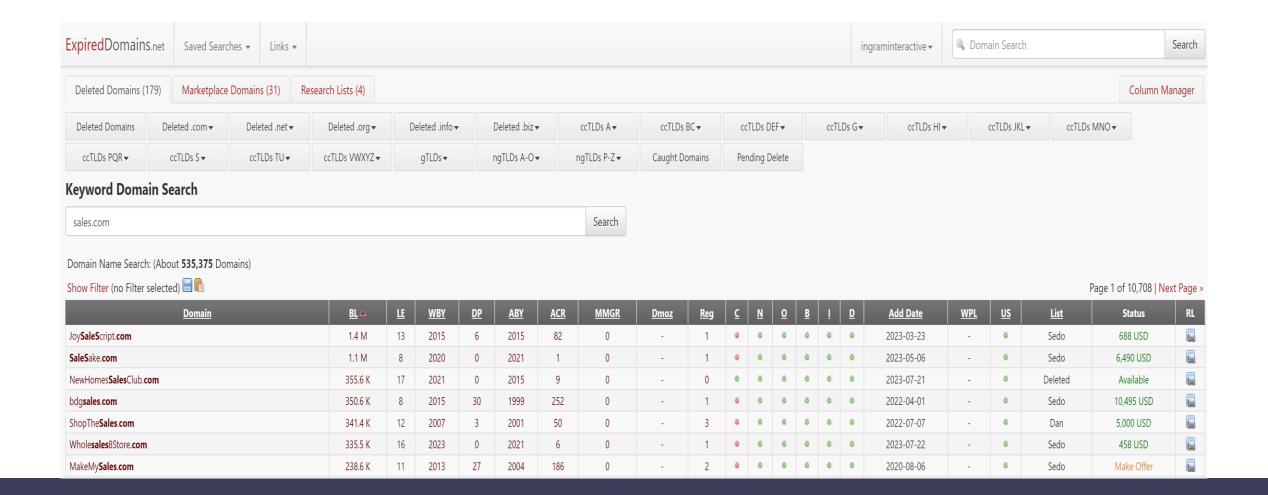


https://elevenlabs.io/

Create a podcast easily







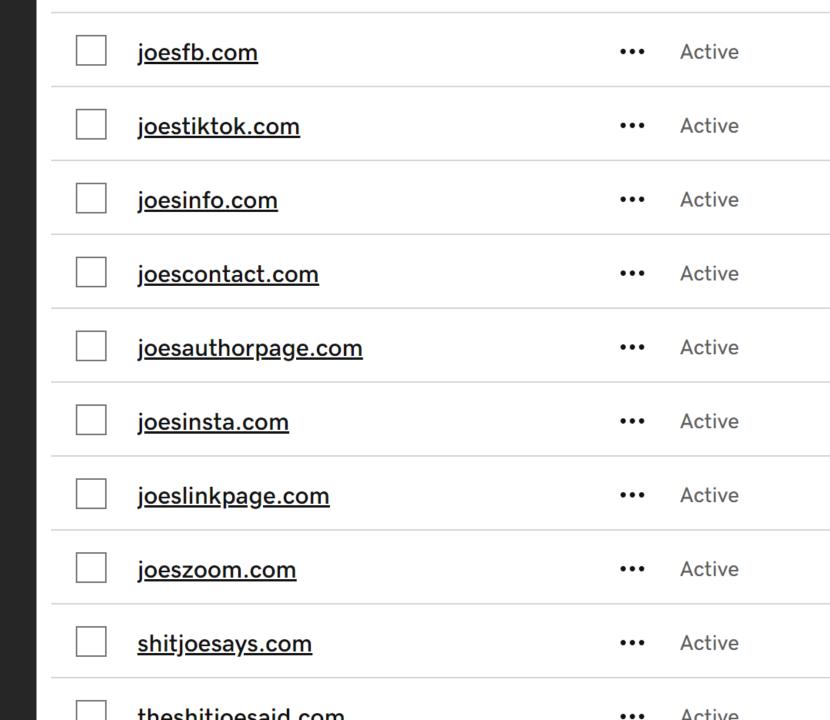
https://expireddomains.net

Gain immediate traction

Find domains that already have backlinks and relevance to your subject matter



Link Usage





Referral Links



1-17 of 17 domains

✓	Domain Name $\ \downarrow$		Status
	joinmixio.com	•••	Active
	j <u>oincanvanow.com</u>	•••	Active
	j <u>oincalldrip.com</u>	•••	Active
	joinforeclosure.com	•••	Active
	joinshopify.com	•••	Active
	j <u>oinprintful.com</u>	•••	Active
	joinwonlife.com	•••	Active
	joinwebasset.com	•••	Active
	joinflowchat.com	•••	Expired - Recovera
	joinclubknext.com	•••	Active
	<u>joinlaunchcart.com</u>	•••	Active
	j <u>ointaplink.com</u>	•••	Active
	<u>joinappsumonow.com</u>	•••	Active
	<u>joinbuilderallnow.com</u>	•••	Active
	joinwargamesgroup.com	•••	Active
	joinwoofy.com	•••	Active
	joininkgames.com	•••	Active



