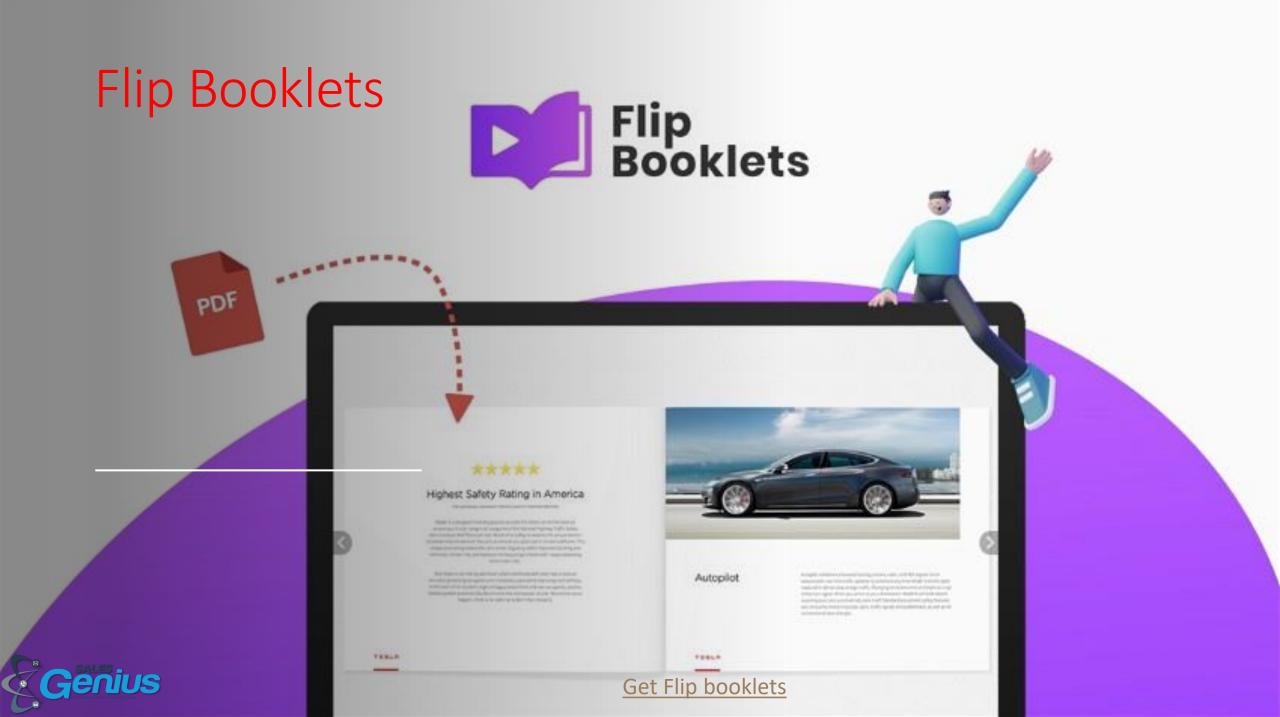
The Smarter Way To Sell







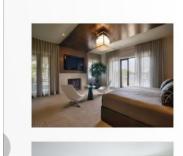




Send the link and impress them

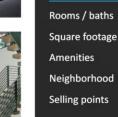
Vitals

GPGBOOKLET.COM









Introduction

Hi, I am your realton

The Greater Property Group is a national residential real estate brand known for its unique selling propositions, exceptional service, and well-edited marketing and branding. Dissatisfied and discontented with the status out, the Greater Property Group separates itself as a natural industry disruptor by focusing on leading-edge technology and innovative consumer programs for buyers, sellers, and agents.

The name Greater Property Group (GPG) reflects its vision for the future as a Canada-wide real estate company as well as its concept for its national presence in the future. The Greater Property Group is a growing independent brokerage in Alberta (Calgary & Edmonton) and Toranded teams across Canada.

The Greater Property Group's value proposition remains a combination of exceptional customer servic unrivaled marketing, and deep industry expertise. The GPG has established itself as a leader in its respective real estate markets, garnering praise from industry peers and client.

The GPG's partner agents and staff of real estate advisors, equipped with some of the industry's most exclusive marketing offers, have been recognized with multiple industry awards and accolades. The Greater Property Group continues to differentiate itself from its peers through its "Get a Guaranteed" offer** program, its database of "Buyers in Walting", and by providing their buyer's progriedary service including exclusive access to a growing inventory of "Off Market" properties, along with a "Sell it For Fro Quarantee."*

David:

David is no longer in production and has retired his real estate licenses to focus on training and coaching of the agents at The Greater Property Group.

or more information, go to www.GreaterPropertyGroup.com

*All offers are made by Greater Property Group brokerage. Reasonable terms and conditions apply to all offers an incentives







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PLE FOOTER TEXT





Become a URL Junkie

Make it easy for anyone to find you and remember your links

Davidscontact.com

What about Yournameslistings.ca



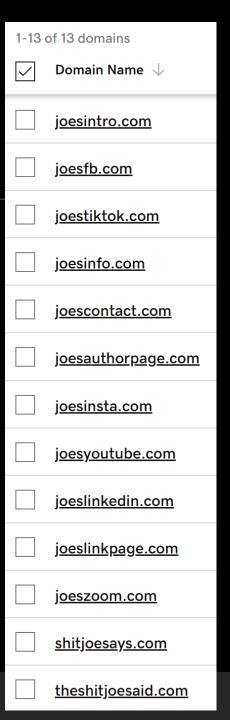


Make it easy to find you

Only create links for where you want to be found

Remember – 1 link is a lot easier to remember than a bunch, and if its relevant to what they are looking for, you have a better chance of being remembered.

iwontrememberthatwebsite.com

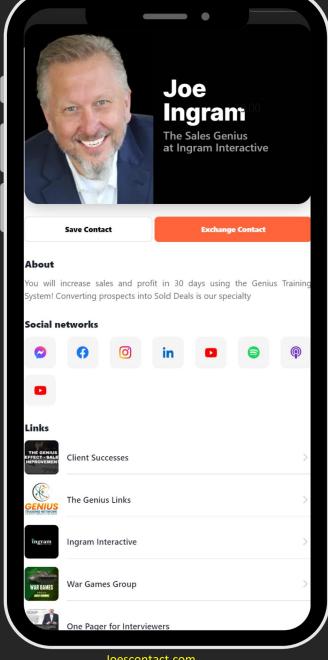




Link a URL to your **Digital Card**

You don't need to have a phone full of prospects

You need to be in the prospects phone







Mirroring

Matching and Mirroring is key

- Physical movements (3-5 seconds)
- Posture
- Volume
- ° Speed
- Wording





Shoulders

MEN VS WOMEN







Texting Strategy

Text first, then call

17% answer rate for unknown

41% answer rate if it says "Maybe ___"





